



ERIC MORELAND

Office (512) 480-0848 vm 136 • Mobile (512) 924-8442 • Email: eric@moreland.com



EXPERIENCE

- Broker Associate 2007
- Sales Associate with Moreland Properties since 1996
- Member of Austin's *Elite 25th* organization since 2001—the top 1% of real estate agents in the Austin area, based on sales volume
- Since 2004 have annually achieved individual agent sales in excess of \$40,000,000 per year

EDUCATION

- Master of Science, Land Economics, Texas Tech University, 1994
- Bachelor of Arts, The University of Texas at Austin, 1991

LAKE AUSTIN/LAKE TRAVIS BACKGROUND

- Board Member, Friends of Lake Austin (FOLA)—Nonprofit Lake Austin homeowners and business owners group designed to protect and enhance Lake Austin
- LCRA Advisory Board for Lake Austin – Chairman 2006; Asst. Chair 2005; Board Member since 2004
- LCRA Advisory Board for Lake Travis – Board Member 2007
- Participated in achieving Moreland Properties market share for Lake Austin:
 - 2007 – Waterfront transactions totalling \$30.57 million
 - 2006 – Waterfront transactions totalling \$34.26 million
 - 2005 – sold 90% of market share for Lake Austin lots over \$1,000,000
 - 2004 – sold 55% of market share for Lake Austin properties
 - 2003 – sold 50% of market share for Lake Austin properties

AREA OF EXPERTISE

- Lake Austin/Lake Travis/General Land Use – Zoning regulations and land use requirements
- Develop strategies for owners of real property that optimized value and appeal based on current city & county ordinances and restrictions

PERSONAL

Westlake area resident
Married and father of two daughters

REFERENCES AVAILABLE UPON REQUEST